109th Annual Meeting and Professional Improvement Conference July 14-18, 2024

National Association of County Agricultural Agents





2024 NACAA ANNUAL MEETING AND PROFESSIONAL IMPROVEMENT CONFERENCE

REGISTRATION

Hilton Anatole

 Saturday:
 3:00 pm - 6:00 pm

 Sunday:
 8:00 am - 7:00 pm

 Monday:
 8:00 am - 5:00 pm

 Tuesday:
 8:00 am - 2:00 pm

 Wednesday:
 8:00 am - 2:00 pm

 Thursday:
 NOT OPEN - TOUR DAY

COMMERCIAL AND EDUCATION EXHIBITS

Trinity Exhibit Hall

Sunday: 9:00 am - 1:00 pm (Set-up) Sunday: 1:00 pm - 6:30 pm

Monday: 9:00 am - 4:30 pm Tuesday: 9:00 am - 3:30 pm

Tuesday: 3:30 pm -5:00 pm (Take-down)

AWARDS, RECOGNITION & EDUCATIONAL DISPLAYS POSTER DISPLAY

Trinity Exhibit Hall

Sunday: 9:00 am - 1:00 pm (Set-up) Sunday: 1:00 pm - 6:30 pm (Open)

Monday: 8:00 am - 10:00 am (Poster Judging)

Monday: 9:00 am - 3:30 pm (Open)

Monday: 10:15 am -10:45 am (Meet the Authors)

Tuesday: 9:00 am - 3:30 pm (Open)

ANNUAL MEETING RIBBON COLOR GUIDE

National Board	Dark Blue
National Council Chair	White
National Committee Vice Chair	Orange
National Vice Director	Tan
State President	Red
Past National President	Purple
Past National Secretary	Gʻold
Past National Treasurer	
Life Member	Brown
Donor	Black
Guest	
First Timer	Maroon
Hall of Fame	

Welcome to the 109th Annual Meeting and Professional Improvement Conference





National Association of County Agricultural Agents

NAME BADGES ARE REQUIRED. PLEASE WEAR YOUR NAME BADGE AT ALL TIMES. YOU WILL NEED IT TO BE ADMITTED TO ALL FUNCTIONS INCLUDING MEALS

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President

Welcome to the Big D!

Welcome to Dallas, Texas, for the 109th National Association of County Agricultural Agents Annual Meeting and Professional Improvement Conference. We are thrilled to have you join us in celebrating Tradition, Heritage, and Agriculture along with everything NACAA stands for.

Please take a few moments to review this program book. With numerous choices available, you may want to compare notes with others to ensure you don't miss any important sessions. Pay close attention, as there are a few changes this year. One notable change is the Monday evening "Welcome to Texas" dinner, where we will all board buses to head to the Fort Worth Stock Show and Rodeo for a state pictures dinner and the world-renowned scholarship auction.

The week is filled with tremendous opportunities, from special speakers to colleagues sharing successful programs, Super Seminars, and fantastic tours! On Sunday evening we look forward to presenting the 2024 Service to American/World Ag Award to Dr. Derrell Peel from Oklahoma and to receiving a big Texas welcome from Texas A&M Extension Director Dr. Rick Avery. Our evening will be topped off by Texas A&M University Chancellor John Sharp.

On Monday morning, we will start with a look back at our time in Iowa with the Happy Faces video. Past President J. Craig Williams from Pennsylvania will present the Dan Kluchinski Memorial Scholarship. We will welcome Keynote speaker Dr. Jeffrey Savell, Vice-Chancellor, to the stage along with Tiffany Dowell Lashmet and Extension Specialist in agricultural law.

During Wednesday's general session, we have three speakers to close out the session. I am excited to have my friend and colleague Kevin Camm from Florida introduce a friend and leader in urban agriculture, Dr. Julie Fox from The Ohio State University, who will bring us a message on Urban Ag opportunities. Following Dr. Fox will be an update from our friend and leader of NIFA, Dr. Manjit Misra, who was with us in Iowa and agreed to join us in Dallas, TX. Our final guest speaker will be Donnell Brown from RA Brown Ranch, known worldwide for cattle and quarter horses.

When you have questions, reach out to someone nearby. Be sure to spend time in the Trade Show area and visit our sponsors and donors who provide funding for many of our awards and programs. Visit their booths, learn what they offer, and thank them for

supporting NACAA. I challenge you to invite them to join your state for States Night out on Tuesday. Don't forget the poster session, where you can gather ideas from fellow agents to become a better Extension agent.

A big thank you to everyone who sacrificed their time to make this conference possible. I know how much time and effort it takes, so offer a thank you to Texas and to the National Committee Chairs and Vice-Chairs for their leadership in the AM/PIC program. Many of you may have heard the children's song "The Wheels on the Bus." Those big wheels need a strong engine to keep them turning, and without that engine, well, you get the picture. Our engine has been with us for almost 26 years, and his dedication to this organization is paramount. So, thank you, Scott Hawbaker, our NACAA Executive Director and friend, for the countless hours of work preparing for this 109th Annual Meeting and Professional Improvement Conference. Thank you to the university administrators who joined us this week and to all who supported their members attending. Prove to them how much your attendance meant by going home energized with new ideas to serve your clients.

Again, welcome to Dallas, where Tradition, Heritage, and Agriculture are celebrated in a big way.



Welcome to Texas







Jamie Sugg Co-Chair

Welcome to Texas for the NACAA AM/PIC! We're thrilled to host agriculture agents from across the United States for a week filled with warmth, hospitality, and invaluable insights into Texas agriculture.

From Sunday's kickoff dinner to Thursday's showcase tours and special activities for sons and daughters, life members, and spouses; attendees are in for an unforgettable experience that embodies the spirit of Texan hospitality.

Sunday night sets the tone for the week with a true Texan-style meal, welcoming attendees with open arms. Chancellor John Sharp's keynote address adds a touch of wisdom and vision, setting the stage for the days ahead. In addition, an ice cream social featuring Blue Bell ice cream adds a sweet touch to the evening. It's a fitting start, showcasing the hospitality and warmth that Texas is known for.

Monday is a day of recognition and exhibits leading to the iconic Fort Worth Stock Show grounds. There, attendees will be greeted with an authentic Texas meal, prepared with love by Texas agents. It's a chance to savor the flavors of the region while soaking in the vibrant atmosphere of one of Texas' most celebrated events including the NACAA Scholarship Auction.

Tuesday is dedicated to learning and growth, with educational sessions designed to enrich attendees' knowledge and skills. The diversity of topics ensures there's something for everyone, from the latest trends in agriculture to practical tips for success. In the evening, States Night Out offers a chance to immerse oneself in the vibrant cultures of Dallas and Fort Worth, further showcasing the rich tapestry of Texas.

Wednesday promises to be memorable, with Donnell Brown from the renowned RA Brown Ranch sharing his expertise. His insights are sure to inspire and educate, providing attendees with valuable takeaways to apply in their own work. The day concludes with the annual awards banquet, a time to celebrate excellence in the field and honor those who have made significant contributions.

Thursday brings a showcase of the diverse facets of Texas agriculture through engaging tours. From livestock operations to crop production, attendees will gain firsthand insights into the challenges and opportunities facing the industry. To cap off the week, a special "Thanks for Coming" meal at the State Fair of Texas serves as a token of appreciation for attendees' participation and contribution.

But the festivities aren't just for attendees—special workshops and activities ensure that agents and guests are equally included in the experience. It's a testament to the inclusive spirit of the event, ensuring that everyone feels welcomed and valued.

Throughout the week, the spirit of camaraderie will be palpable as attendees come together to learn, share, and celebrate their shared passion for agriculture. Whether it's forging new connections, gaining insights from industry experts, or simply enjoying the warmth and hospitality of Texas, there's something for everyone to enjoy.

In summary, the NACAA national meeting in Texas promises a week filled with learning, networking, and unforgettable experiences. From the mouthwatering meals to the insightful sessions and engaging tours, attendees are sure to come away inspired and energized, ready to make a positive impact in their own communities.

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Welcome to Texas—where the spirit of agriculture thrives!

NACAA BOARD OF DIRECTORS



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COMMITTEE CHAIRS

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Recognition and Awards: Edwin Lentz, OH
Scholarship: Stephen Hadcock, NY
Search for Excellence: Linda McClanahan, KY

Professional Improvement Council: Sherry Beaty-Sulllivan, AR 4-H and Youth Programming: Heather Jennings, MS Ag. Economics & Community Development: Madeline Schultz, IA Michael Rethwisch, CA **Agronomy & Pest Management: Animal Science:** Mark Nelson, UT **Horticulture & Turfgrass:** Cyndi Lauderdale, NC Natural Resources/Aquaculture: Jody Gale, UT Sustainable Agriculture: Heather Schlesser, WI

Extension Development Council:Colt Knight, MEAgricultural IssuesConnie Strunk, SDEarly Career Development:Ashley Wright, AZLeadership & Administrative Skills:Amanda Douridas, OHTeaching and Educational Technologies:David Yates, TN

OTHER CHAIR POSITIONS

Annual Meeting: Jo Smith & Jamie Sugg, TX
Association Policy: Cynthia Gregg, VA
Life Members: John Campbell, TN

NACAA SPECIAL ASSIGNMENTS

Executive Director; Publisher, The County Agent:Scott Hawbaker, ILJournal of Extension:Jason de Koff, TNJournal of NACAA:Linda Chalker-Scott, WAOutstanding Young Farmer:Amber Yutzy, PA

VICE DIRECTORS

North Central Region:

Northeastern Region:

Western Region:

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Southern Region:

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Southern Region:

Jennifer Bentley, IA
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109th ANNUAL MEETING and

PROFESSIONAL IMPROVEMENT CONFERENCE of the

NATIONAL ASSOCIATION OF COUNTY AGRICULTURAL AGENTS Dallas, Texas

July 14-18, 2024





FRIDAY, JULY 12

8:00 am - HORTICULTURE COMMITTEE PRE-TOUR,

ANIMAL SCIENCE PRE-TOUR

8:00 am - NACAA BOARD MEETING,

5:00 pm Desota A

SATURDAY, JULY 13

7:00 am HORTICULTURE COMMITTEE PRE-TOUR,

ANIMAL SCIENCE PRE-TOUR, AG ECON PRE-

TOUR

8:00 am - NACAA BOARD MEETING

5:00 pm Desota A

3:00 pm - **REGISTRATION** 6:00 pm Peacock Foyer

3:00 pm - SCHOLARSHIP AUCTION ITEM DROP-OFF

6:00 pm Peacock Foyer

Registration Bag Courtesy: Creative Awards,

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TCAAA Agents

		SUNDAY, JULY 14		SUNDAY, JULY 14
7	3:00 am- 7:00 pm	REGISTRATION & SCHOLARSHIP AUCTION DROP OFF Peacock Foyer Registration Bag Courtesy: Creative Awards, TCAAA Agents	4:30 pm - 6:30 pm	WELCOME TO TEXAS DINNER Trinity Exhibit Hall- (Ticket Required) Courtesy: NACAA/ John Sharp, Chancellor, Texas A&M University System
	9:00 am - 1:00 pm	COMMERCIAL EXHIBIT TRADE SHOW, EDUCATIONAL EXHIBITS, & NACAA POSTER SESSION SETUP	5:30 pm - 6:00 pm	STATE PRESIDENT REHEARSAL FOR FLAG CEREMONY, Trinity Ballroom Presiding: Keith Mickler (GA), NACAA President
		Trinity Exhibit Hall Coordinator: Nick Simmons (FL), Professional Excellence Committee Chair	6:00 pm - 6:45 pm	PARENTS ORIENTATION FOR SONS AND DAUGHTERS PROGRAM, Desota A Presiding: Callie Zoeller (TX), Steven Baringer (TX)
	9:00 am - 5:00 pm	SCHOLARSHIP SELECTION COMMITTEE Manchester Presiding: Stephen Hadcock (NY), Scholarship Committee Chair	7:00 pm - 9:00 pm	OPENING SESSION & INSPIRATIONAL PROGRAM, Trinity Ballroom - Welcome & Comments – Keith Mickler, NACAA President
	.2:00 pm - 2:00 pm	PAST NATIONAL OFFICERS & BOARD LUNCHEON, Ming Presiding: Phli Durst (MI), Past President		 Posting of Colors –Ross Volunteers, Texas Aggie Corps of Cadets National Anthem & Pledge of Allegiance performed by: Mary Clare Foley, Texas 4-H
	::00 pm - 5:30 pm	COMMERCIAL EXHIBIT TRADE SHOW, EDUCATIONAL EXHIBITS, & NACAA POSTER SESSION DISPLAY - OPEN Trinity Exhibit Hall		 Member God Bless America, 4-H Pledge, and Texas Pledge performed by: Lauryl Freeze, Texas 4-H Member Presentation of State Flags - Narrated by
	2:00 pm - 1:00 pm	FIRST LADY'S RECEPTION Hilton Presidential Suite Room 2472 (Invitation Only)		Tommy Phillips - Service to American/World Ag Award – JJ Jones, NACAA Vice President and Keith Mickler, NACAA President
	2:00 pm - 2:45 pm	LIFE/SPOUSE ORIENTATION, Monet Presiding: Brian Yanta (TX), Anthony Netardus (TX)		 Derrell Peel – Oklahoma State University Introduction of Speakers – by TCAAA State President Tommy Phillips - Welcome by Dr. Rick Avery – Texas A&M
	2:00 pm - 5:00 pm	NACAA EDUCATIONAL FOUNDATION ANNUAL MEETING & BOARD OF DIRECTORS MEETING, Madrid Presiding: Cynthia Gregg (VA), NACAA Educational Foundation President		 AgriLife Extension Director Keynote Speaker – Chancellor John Sharp, Texas A&M University System Closing Announcements –Jo Smith and Jamie Sugg, AM/PIC Co-Chairs
	::30 pm - ::00 pm	STATE OFFICERS WORKSHOP Miro Presiding: Brian Beer (SC) Southern Region Dir	9:00 pm	ICE CREAM SOCIAL Trinity Exhibit Hall Courtesy: Blue Bell Ice Cream
	3:00 pm - 1:30 pm	FIRST TIMER ORIENTATION Rodeo Goat (Offsite location) - meeting in	9:15 pm - 10:30 pm	HOSPITALITY ROOMS See registration area for room listings
7	p	Atrium II near indoor water pond to walk together Presiding: Scott Jensen (ID), President- Elect	10:00 pm	TEXAS AM/PIC COMMITTEE MEETING Wedgewood & Foyer

MONDAY, JULY 15 BAYER CROPSCIENCE BREAKFAST -6:30 am -**CROP PROTECTION INNOVATION - WHERE** 7:45 am DOES IT BEGIN? Coronado A (Ticket Required) Presiding: Michael Rethwisch (CA), Chair -Agronomy & Pest Management Courtesy: Bayer CropScience LP Speaker: Shaun Selness, Head of Emerging Technologies, Bayer CropScience **VOTING DELEGATES BREAKFAST** 6:45 am -8:00 am Metropolitan (Invitation only) Presiding: Donna Beliech (MS), NACAA Secretary Courtesy: NACAA

8:00 am -**REGISTRATION & SCHOLARSHIP AUCTION** 5:00 pm **DROP OFF (AUCTION ITEM DROP OFF CONCLUDES AT 12:00 NOON)**

Peacock Foyer

6:45 am -**LIFE MEMBER BREAKFST (**Tickets Required) 7:45 am Parkview

NACAA POSTER JUDGING 8:00 am -Trinity Exhibit Hall 10:00 am

8:00 am -**GENERAL SESSION** 10:15 am Trinity Ballroom

Presiding: Keith MIckler, NACAA President Call to Order & Welcome - Keith Mickler, **NACAA President**

- Happy Faces Video 2023
- Recognition of Donors, Scott Jensen, President-Elect
- Dan Kluchinski Memorial Scholarship Award, J. Craig Williams, NACAA Past President
- 2028 AM/PIC Hosting State Presentation (Georgia) - Justin Shealey
- Report to the Membership, Keith Mickler, NACAA President
- Intro Keynote speaker Dr. Rick Avery Texas A&M AgriLife Extension Director
- Keynote Speaker Dr. Jeffrey W. Savell, Vice Chancellor and Dean for Agricultural and Life Sciences, Texas A&M University
- Intro Capstone Speaker -Dr. Dan Hale Associate Director for Ag and Natural Resources, Texas A&M AgriLife Extension Service
- Ag Law Hot Topics, Tiffany Dowell Lashmet, JD, Associate Professor & Extension Specialist Ag Law, Texas A&M AgriLife Extension
- Announcements Jo Smith & Jamie Sugg, 2024 AM/PIC Co-Chairs 10

MONDAY, JULY 15

COMMERCIAL EXHIBIT TRADE SHOW, 9:00 am -4:30 pm **EDUCATIONAL EXHIBITS, & NACAA POSTER SESSION DISPLAY - OPEN**

Trinity Exhibit Hall

BREAK AND MEET THE AUTHORS POSTER 10:15 am -

10:45 am **SESSION, Trinity Exhibit Hall**

Courtesy: Texas A&M College of Agriculture &

Life Sciences, TCAAA Foundation

10:30 am - LIFE MEMBERS BUSINESS MEETING

11:45 am Madrid

Presiding: John Campbell (TN), National Chair

11:45 am - AGRICULTURE AWARENESS & 1:15 pm APPRECIATION AWARD LUNCHEON

Coronado D (Ticket Required)

Presiding: Tyrone Fisher (NC), Public Relations & Agricultural Awareness National Committee

Chair

Presenter: Jacci Smith (OH) - Nat. Winner

Topic: Promotion of Agriculture: An Immersive Experience

Presenter: Matthew Smith (FL) - Nat. Finalist Topic: We're Not in New England Anymore Presenter: Wendy Becker (MT) - Nat. Finalist Topic: Beekeeping and Pollinator Education

Presenter: Karen Cox (WV) Topic: Extension Calling Courtesy: Bayer CropScience

11:45 am FIRST TIME ATTENDEE LUNCHEON

1:15 pm Monet (Ticket Required)

> Presiding: Scott Jensen (ID), President- Elect Speakers: J. Craig Williams (PA), Sherry Beaty-

Sullivan (AR) Courtesy: NACAA

PROFESSIONAL IMPROVEMENT & 11:45 am -**SEARCH FOR EXCELLENCE LUNCHEONS** 1:15 pm

CROP PRODUCTION

Metropolitan (Ticket Required)

Presiding: Katie Wantoch (WI), SFE Vice-Chair Presenter: Stephen Komar (NJ) - Nat. Winner Topic: Programming in hemp production. Presenter: Wayne Ohnesorg, (NE) – Nat. Finalist Topic: Wester Bean Cutworm Resistance

Update (WBCRU) program

MONDAY, JULY 15

Presenter: Shannon Dill, (MD) - Nat. Finalist Topic: UMD Extension Winter Meetings 2023 Presenter: Morgan Watts – (NC) – Nat. Finalist Topic: Piedmont Winter Grains Meeting

Courtesy: Truterra

SEARCH FOR EXCELLENCE IN 4-H AND YOUTH PROGRAMMING LUNCHEON.

Location: Shelborne (Ticket Required) Presiding: Leslie Rose (NC), SFE Vice-Chair Presenter: Liz Joseph (NC), - Nat. Winner

Topic: Regional Chicken Project

Presenter: Genevieve Christ (PA), - Nat. Finalist

Topic: Youth Environmental Education Presenter: Bill Burdine, (MS), Nat. Finalist Topic: Recruiting Youth to Plant Science

Careers

Presenter: Scott Stinnett (CO), - Nat. Finalist Topic: Colorado Beef Quality Assurance (BQA)

for Youth program Courtesy: NACAA

1:15 pm

11:45 am - EDUCATIONAL LUNCHEON - LATEST ON **CATTLE HEALTH AND HOW PRODUCERS** CAN ADVANCE THEIR HERD HEALTH AND PRODUCTIVITY THROUGH TECHNOLOGY AND PHARMACEUTICAL

> **SOLUTIONS - MERCK ANIMAL HEALTH** Location: Coronado A & B (Ticket Required)

Presiding: Brian Beer (SC)

Presenting: John Hutcheson, Ph.D., Director of Beef Technical Services, Merck Animal Health

1:30 pm -2:30 pm

TRADE TALK CONCURRENT SESSIONS: **OPEN TO ALL MEMBERS**

(See page 34-35 for Topic Descriptions)

FORAGE/TURF, SAFETY, FINANCIAL

Coranado B

Participants: Barenbrug, Pipeline Ag Safety

Alliance, Farm Credit

ANIMAL SCIENCE, CROP SCIENCE

Coranado C

Participants: Merck Animal Health, Bayer Crop Science, Truterra,

MONDAY, JULY 15

REGIONAL MEETINGS & CANDIDATE 3:00 pm -

5:00 pm **PRESENTATIONS**

> SOUTHERN Region, Cortez A & B NORTH CENTRAL Region, Cortez C & D

NORTHEAST Region, Desota B WESTERN Region, Desota A

MONDAY TEXAS DINNER - Fort Worth 5:00 pm -

> Livestock Show & Rodeo LOAD BUSES AT 5:00 P.M.

Courtesy: Fort Worth Livestock Show & Rodeo,

TCAAA Agents

5:00 pm STATE PICTURES

9:00 pm Fort Worth Livestock Show & Rodeo

(See back of program of State Order)

6:30 pm **NACAA SCHOLARSHIP SILENT AND LIVE**

AUCTION PREVIEW, Fort Worth Livestock Show

& Rodeo

7:30 pm NACAA SCHOLARSHIP LIVE AUCTION

Fort Worth Livestock Show & Rodeo

9:30 pm -**HOSPITALITY ROOMS**

10:30 pm Hilton Anatole

See Registration area for room listings

10:00 pm **TEXAS AM/PIC COMMITTEE MEETING**

Wedgewood & Foyer

TUESDAY, JULY 16

7:00 am -ACHIEVEMENT AWARD RECOGNITION

8:30 am BREAKFAST, Coronado A

Presiding: Ed Lentz (OH), Recognition &

Awards Committee Chair

Courtesy: American Income Life Insurance

Company (Invitation Only)

REGISTRATION 8:00 am -2:00 pm Peacock Fover

8:30 am -11:30 am

DELEGATE SESSION

Wedgewood & Fover

- Presiding: Keith Mickler, NACAA President
- Inspirational Thoughts Alan Galloway
 (TN) Past President
- Delegate Roll Call
- Adoption of Agenda
- Appointment of Parliamentarian
- 2023 Delegate Session Minutes
- Nominating Committee Report
- Election of Officers
- Selection of 2028 AM/PIC Site
- Scholarship Committee Report
- NACAA Educational Foundation Report
- Treasurer's Report
- Adoption of 2025 Budget
- Confirmation of Committee Appointments
- New Business
- Confirmation of Directors/Vice Directors
- Recognition of Retiring Officers
- Installation of Incoming Officers, Directors, and Vice Directors
- Remarks: Scott Jensen, President-Elect

8:30 am -

EXTENSION DEVELOPMENT COUNCIL

11:30 am **SEMINARS**

9:00 am -

EARLY CAREER DEVELOPMENT SEMINARS,

11:30 am Desota A

Presiding: Amanda Bennett (OH), Tim Waller (NJ)

9:00 - 9:30 am

Table those Great Resources – Leveraging

Industry Events and Tradeshows Presenters: Timothy Waller (NJ)

9:30 - 10:00 am

You Need Boundaries: Protection from

Extension Burnout

Presenter: Kati Lawson (FL)

10:30 - 11:00 am

Tips for Successful Submissions to the Journal

of the NACAA

Presenter: Linda Chalker-Scott (WA)

11:00 - 11:30 am

Effectively Promoting Your Extension Program

Presenter: Jenny Carleo (NC)

TUESDAY, JULY 16

8:30 am - **TEACHING & EDUCATIONAL** 11:00 am **TECHNOLOGIES SEMINARS**

Desota B

Presiding: David Yates (TN)

8:30 - 9:00 am

Stakeholder Engagement and Extension Teaching with Crop Management Contests

Presenters: Kevin Athearn (FL)

9:00 - 9:30 am

Conducting a Survey at a National Trade Show vs. Social Media: The Good, The bad and the

QR Code

Presenter: Kayln Waters (FL)

9:30 - 10:00 am

From Words to Weeds: Breaking Language Barriers for Sustainable Landscapes in

Florida

Presenter: Morgan Pinkerton (FL)

10:30 - 11:00 am

Enhancing Extension Education: Exploring AI

based image and video generators Presenters: Rob Leeds (OH)

8:30 am -

AGRICULTURAL ISSUES SEMINARS

11:30 am

Coronado D

Presiding: MJ Fisher (ID), Emily Fread (PA)

8:30 - 9:00 am

Urban Soil Health Assessment Popularization In

Rural Utah

Presenters: Victoria Xiong (UT)

9:00 - 9:30 am

Washington State University Voucher Program

Presenter: Don McMoran (WA)

9:30 - 10:00 am

The Art of Developing Long Term Relationships

with Sponsors

Presenter: Rob Leeds (OH)

10:30 - 11:00 am

An Extension Effort in Adoption of Best Management Practices in Agriculture for Water Quality Restoration in Suwannee Valley Region to Achieve Targets of Florida Basin

Management Action Plan

Presenters: Shivendra Kumar (FL), Bob Hochmuth (FL), Mark Warren (FL),

Emily Beach (FL)

11:00 - 11:30 am

Educating Public Land Grazing Permittees Through the Central Utah Grazing Expo

Presenters: Trent Wilde (UT)

8:30 am -11:30 am

LEADERSHIP & ADMINISTRATIVE SKILLS SEMINARS

Cortez C

Presiding: Amanda Douridas (OH)

8:30 - 9:00 am

What We've Learned from Our Transition to

Administration

Presenters: Eric Barrett (OH), Chris Zoller (OH)

9:00 - 9:30 am

Building Organizational Capacity for Emergency Preparedness: A Team Approach to Serve the

Community

Presenters: Maria Bowie (GA), Greg Pittman (GA), Amanda Tedrow (GA), Susan Moore (GA),

Allie Griner (GA), Guy Hancock (GA),

Virginia Brown (GA)

9:30 - 10:00 am

Cultivating Political Support to Grow Successful

Programs

Presenter: Ethan Orr (AZ), Elizabeth Green (AZ)

10:30 - 11:00 am

Extension Employee Retention Analysis

Through Stay Interviews

Presenters: Lee Beers (OH), Teresa McCoy (OH),

Eric Barrett (OH), Diane Mashburn (OH)

11:00 - 11:30 am

Creating an Extension Internship Program
Presenters: Shannon Dill (MD), Nicole Fiorellino
(MD), Andrea Franchini (MD), Amanda Grev (MD)

TUESDAY, JULY 16

8:30 am - PROFESSIONAL IMPROVEMENT COUNCIL

11:30 am SEMINARS

8:30 am - 4-H & YOUTH

11:30 am Miro

Presiding: Kevin Camm (FL), Kendra Graham

(MO)

8:30 - 9:00 am

Beef Cattle Clinic: Revamping the Youth Animal

Project

Presenters: Cassidy Dossin (FL), Lizzie

Whitehead (FL)

9:00 - 9:30 am

Starting from the Bottom: How to Revitalize

and Grow an Inactive 4-H Program

Presenter: Daniel Leonard (FL), Claire Davis (FL)

9:30 - 10:00 am

4-H Grab and Go Emotional Wellness and

Mindfullness Lessons for Youth Presenter: Jami Dellifield (OH)

10:30 - 11:00 am

Building Better Bulldogs: A 4-H Partnership to Build a School Culture of Social Emotional

Wellness

Presenter: Jami Dellifield (OH)

11:00 - 11:30 am

Developing 360-Degree Video to Educate Youth

Audiences

Presenter: Rob Leeds (OH)

8:30 am - AG ECONOMICS AND COMMUNITY

11:30 am **DEVELOPMENT**

Cortez B

Presiding: Blake Carter (GA), Samantha Gehrett (PA)

8:30 - 9:00 am:

Need and financial feasibility of cooperatives to coordinate sheep grazing under solar arrays

in the Northeast United States Presenter: Roberta Severson (NY)

9:00 - 9:30 am:

Bridging Communities: County Farm Tour Presenter: Ashley Stonecipher (FL)

9:30 - 10:00 am:

Beginning Farmer Intensive: Land, Law, and

Transition

Presenter: Samantha Gehrett (PA)

10:30 - 11:00 am:

Leveling Up Beekeepers to Improve Business

Success

Presenter: Amy Vu (FL)

11:00 - 11:30 am:

Kitchen Table Conversations for Ohio Women in

Agriculture

Presenter: Nanette Neal (OH)

8:30 am – 11:30 am

AGRONOMY AND PEST MANAGEMENT SEMINARS

Cortez D

Presiding: Stephen Komar (NJ), Hung Doane (CA)

8:30 - 9:00 am:

Evaluating Winter Annual/Summer Annual

Forage Rotation in NE Iowa Presenter: Denise Schwab (IA)

9:00 - 9:30 am:

Enhancing Peanut Production in the

Suwannee Valley: A Comprehensive Extension Program for Sustainability and Productivity

Presenter: Emily Beach (FL)

9:30 - 10:00 am:

The Florida Sugarcane Variety Census: A Tool for Documenting Adoption of New Sugarcane

Varieties

Presenter: Matthew VanWeelden (FL)

10:30 - 11:00 am:

Determining Best Agronomic Practices of Teff

Grass in Idaho

Presenter: Joseph Sagers (ID)

11:00 - 11:30 am:

Teaching the Good and Bad of Cover Crops

Presenter: Bill Burdine (MS)

TUESDAY, JULY 16

8:30 am - ANIMAL SCIENCE SEMINARS

11:30 am Morocco

Presiding: Garth Ruff (OH), Cassie Yost (PA)

8:30 - 9:00 am:

Longhorned Ticks and Theileria can Change the Way We Graze Cattle in the United States Presenter: Timothy McDermott (OH)

9:00 - 9:30 am:

Comparative Analysis of Bedding Sources Used

in Composting Pen-Pack Cattle Manure

Presenter: Eric Richer (OH)

9:30 - 10:00 am:

Advanced Sheep and Goat Nutrition School

Presenter: Melanie Barkley (PA)

10:30 - 11:00 am: Florida Bull Test

Presenter: Kalyn Waters (FL)

11:00 - 11:30 am:

Connection and Education: The Cattlemen's

Roundtable

Presenter: Lauren Butler (FL)

8:30 am - HORTICULTURE AND TURFGRASS SEMINARS

Cortez A

Presiding: Ginny Rosenkranz (MD)

8:30 - 9:00 am

Are native plants always the best choice? Presenter: Linda Chalker-Scott (WA)

9:00 - 9:30 am

Incorporating Bingo in Ag Programming

Presenter: Kate Kammler (MO)

9:30 - 10:00 am

Cultivating Recovery: Horticulture Therapy in Veterans Addiction Inpatient and Outpatient

Programs

Presenter: M.L. Robinson (NV)

10:30 - 11:00 am

Gardening with Muscadines: Exploring learned Florida-Friendly Landscaping™ Principles and Sustainable Practices Across Plant Growth

Cycles

Presenter: Claude Jean

11:00 - 11:30 am

Grafted watermelons as a solution for Fusarium

Wilt and optimizing spacing for yield

Presenter: Haley Sater (MD)

8:30 am -11:30 am NATURAL RESOURCES/AQUACULTURE

SEMINARS

Coronado B

Presiding: Jody A. Gale (UT),

8:30 - 9:00 am

Waterers and watering systems: a handbook for

livestock producers and landowners Presenter: Stacie Edgett-Minson (KS)

9:00 - 9:30 am

Cultivating conservation for Maryland and Delaware's historically underserved farmers

Presenter: Sarah Hirsh (MD)

9:30 - 10:00 am

Citizen Science Academy

Presenter: Brooklyne Wassel (GA)

10:30 - 11:00 am

Weed wrangles: community-driven solutions in

action for invasive species management

Presenter: Bonnie Wells (FL)

11:00 - 11:30 am

Conservation for Generations Presenter: Kalyn Waters (FL)

8:30 am -

SUSTAINABLE AGRICULTURE SEMINARS

11:30 am

Coronado C

Presiding: Anna Hodgson (PA),

Heather Schlesser (WI)

8:30 - 9:00 am

Demonstrating the advancements of

automated irrigation technology for adopting in

fruit and vegetable crops Presenter: Tyler Pittman (FL)

9:00 - 9:30 am

Reducing Herbicide Inputs in Vegetable

Production

Presenter: Dwayne Joseph (MD)

TUESDAY, JULY 16

9:30 - 10:00 am

Conservation Through Education, Demonstration, and Implementation

Presenter: Donna Gentry (LA)

10:30 - 11:00 am

Passion Fruit: an emerging crop in Florida

Presenter: Mark Bailey (GA)

11:00 - 11:30 am

Bridging the GAPs through "writing Your Farm

Food Safety Plan" Training Presenters: Karen Cox (WV), Doolarie Singh-Knights (WV)

9:00 am - COMMERCIAL EXHIBIT TRADE SHOW,

3:30 pm EDUCATIONAL EXHIBITS, AND NACAA POSTER

SESSION DISPLAY - OPEN,

Trinity Exhibit Hall

10:00 am - BREAK - Coffee and Refreshments

10:30 am Trinity Exhibit Hall

Courtesy: Houston Livestock Show & Rodeo, San Antonio Livestock Exposition, TCAAA

Agents

11:45 am - COMMUNICATION/POSTER AWARDS

1:15 pm LUNCHEON, Coronado A (Invitation Only)

Presiding: Brittany Council-Morton (FL), Communications Chair and Nicholas Simmons

(FL), Professional Excellence Chair

Courtesy: NACAA

11:45 am -1:15 pm

SEARCH FOR EXCELLENCE IN LIVESTOCK PRODUCTION PROGRAM LUNCHEON

Shelborne (Ticket Required)

Presiding: Linda McClanahan (KY), SFE Chair Presenter: Mike Metzger (MI) – Nat. Winner Topic: Emergency Response to Accidents

Involving Livestock (ERAIL)

Presenter: Denise Schwab (IA), - Nat. Finalist

Topic: Boots in the Barn

Presenter: Blake Carter (GA), - Nat. Finalist Topic: Cattle and Pasture Health Initiative" Presenter: Kennedy McCall (OK), - Nat. Finalist

Topic: OKAN Cattle Conference Courtesy: National Pork Board

11:45 am -1:15 pm

SEARCH FOR EXCELLENCE IN YOUNG, **BEGINNING OR SMALL FARMS/RANCHER** PROGRAM LUNCHEON,

Metropolitan (Ticket Required)

Presiding: Leslie Rose (NC), SFE Vice-Chair Presenter: Jonathon LaPorte, (MI) - Nat. Winner Topic: Developing and Educating Managers and New Decision-makers (DEMaND) Series Presenter: Harli B. Willis (AL), - Nat. Finalist

Topic: Operation Grow (OG) Program

Presenter: Allison Williams (FL), - Nat. Finalist Topic: Ranching Foundations: Navigating the **Fundamentals of Cattle Management**

Presenter: Kennedy McCall

Topic: Small Acreage, Big Possibilities

Courtesy: NACAA Courtesy: Farm Credit

11:45 am - SEARCH FOR EXCELLENCE IN CONSUMER & COMMERCIAL HORTICULATURE PROGRAM LUNCHEON,

Manchester (Ticket Required)

Presiding: David Handley (ME), SFE Vice-Chair Presenter: Ruth Benner (PA), - Nat. Winner Topic: Green Industry Workforce Development

Online Courses

Presenter: Heather Neikirk (OH), Nat. Finalist Topic: Stark County Community Seed Bank Presenter: Madeline Flahive DiNardo (NJ),

Nat. Finalist

Topic: The Rutgers Online Master Gardener

Training Program

Presenter: Alexis Sheffield (KY), Nat. Finalist Topic: Empowering Kentucky Farmers to thrive

in the cut flower industry Courtesy: NACAA

1:15 pm

11:45 am - SEARCH FOR EXCELLENCE IN FARM & RANCH **BUSINESS MANAGEMENT LUNCHEON,**

Monet (Ticket Required)

Presiding: Katie Wantoch (WI), SFE Vice-Chair Presenter: Glennis McClure (NE) - Nat. Winner Topic: It's as Easy as ABC - Figuring Cost of Production Using the Agricultural Budget

Calculator Program

Presenter: Katie Wantoch (WI) - Nat. Finalist Topic: Farm Pulse: Financial Management and

Analysis Program

TUESDAY, JULY 16

Presenter: Samantha Gehrett (PA) – Nat.

Finalist

Topic: Dairy Business Management Presenter: Blake Carter (GA) – Nat. Finalist

Topic: Master Agri-Manager Program

Courtesy: NACAA

LEADERSHIP ACADEMY 2:00 pm -

3:30 pm Wedgewood

Presiding: Amanda Douridas (OH) - Chair

EXTENSION DEVELOPMENT COUNCIL 1:30 pm -

5:00 pm **SEMINARS**

2:00 pm -**LEADERSHIP AND ADMINSTRATIVE SKILLS**

5:00 pm Cortez C

Presiding: Dalton Dockery (NC)

2:00 - 2:30 pm

Providing and Receiving Adequate Feedback

Presenters: Nathan Hulinksy (MN),

Sofia Macciavelli Giron (PR), Donna Hoffman (WY), Connie Strunk (SD), Suzika Pagan (PR)

2:30 - 3:00 pm

Leading from the Middle

Presenters: Mackenzie Gunn (VA),

Amanda Bennett (OH), Linda Hieneman(KY)

3:30 - 4:00 pm

Leading Through Change and Innovation Presenters: Ashley Wright (AZ), Jose Arocho (PR),

Tyrone Fisher (NC), Edward Olsen (VA)

4:00 - 4:30 pm

Are Leaders Born or Bred?

Presenters: Blake Carter (GA), Matt Lollar (FL), Anitha Chirumamilla (ND), Heather Jennings (MS)

4:30 - 5:00 pm

Using Office Culture Development to Strengthen Intraoffice Communication

Presenter: Robbie Jones (FL)

2:00 pm -**AGRICULTURAL ISSUES**

4:30 pm Coronado D

Presiding: MJ Fisher (ID), Emily Fread (PA)

2:00 - 2:30 pm

The Impact of a Farm Tour on Consumer Trust

in Food Source Agricultural Products Presenting: Kendall Lovejoy (OH)

2:30 - 3:00 pm

Reviving Women in Agriculture Programming

in Your State to Meet Underserved

Audiences

Presenter: Charlotte Maxwell (SC)

3:30 - 4:00 pm

AgricultHer: A Social Media Campaign Highlighting Women in Agriculture Presenter: Sherri Sanders (AR)

4:00 - 4:30 pm

Kitchen Table Conversations Presenter: Nanette Neal (OH)

- ma 00:2 EARLY CAREER DEVELOPMENT,

4:30 pm Desota A

Presiding: Amanda Bennett (OH), Tim Waller (NJ)

2:00 - 2:30 pm

Engaging Potential Extension Donors and

Sponsors

Presenter: Kent Stanford (AL)

2:30 - 3:00 pm

Building Success Together: The Transformative Power of Peer Mentoring for Early Career

Agents

Presenter: Elizabeth (Lizzie) Catherine

Whitehead (FL)

3:30 - 4:00 pm

The Value of On-farm Demonstrations for

Agent Growth

Presenter: Kalyn Waters (FL)

4:00 - 4:30 pm

Empowering Education: Implementing a Program in Schools in Your County Presenter: Ashley Stonecipher (FL)

PROFESSIONAL IMPROVEMENT COUNCIL 2:00 pm -

5:00 pm SEMINARS,

2:00 pm -**4-H & YOUTH**

5:00 pm Miro

Presiding: Kevin Camm (FL), Shannon Dill (MD)

2:00 - 2:30 pm

Coop to Plate: Growing Youth & Chickens in the

Same Mission

Presenter: Alicia Halbritter (FL)

TUESDAY, JULY 16

2:30 - 3:00 pm

Mustangs Grow Pumpkins: Farm to Table and

Everything in Between Presenter: Blake Carter (GA)

3:30 - 4:00 pm

Building a 4-H Livestock Judging Program From the Ground Up: Impacting 4-H Youth Through Learning Evaluation Skills and Public Speaking

Presenter: Sawyer Fonnesbeck (ID)

4:00 - 4:30 pm

Botany Lab: Hands-On Horticulture for 4-H

Homeschooled Youth

Presenter: Clarissa Chairez (FL), Erin Reichel (FL)

4:30 - 5:00 pm

Older Youth Beef Day Experience Presenter: Garth Ruff (OH)

2:00 pm -AG ECONOMICS AND COMMUNITY 5:00 pm **DEVELOPMENT**

Cortez B

Presiding: Madeline Schultz (IA),

Jacob Hadfield (UT)

2:00 - 2:30 pm

Beyond the Midway: Building Partnerships while Exploring Educational Opportunities at

County Fairs

Presenter: Ashley Stonecipher (FL)

2:30 - 3:00 pm

Navigating the Aftermath of Microburst in a

Florida Fernery

Presenter: Karen Stauderman (FL)

3:30 - 4:00 pm

Farm Pulse: Crop Insurance and Grain Marketing - A hybrid Canvas course for

Wisconsin farmers

Presenter: Katie Wantoch (WI)

4:00 - 4:30 pm

The Power of Effective Partnerships Presenter: Brittany Council-Morton (FL)

4:30 - 5:00 pm

The Pearls and Pitfalls of Conducting an Agritourism Economic Impact Study

Presenter: Melissa Fery (OR)

2:00 pm - AGRONOMY AND PEST MANAGEMENT

5:00 pm Cortez D

Presiding: Chris Grimes (AR), Travis Harper (MO)

2:00 - 2:30 pm

Extension Enables the Expansion of a Lepidopteran Monitoring Network Presenter: Beth Scheckelhoff (OH)

2:30 - 3:00 pm

Nematode Community and Plant Growth Response to Root Leachate Treatments on Fruiting Vegetables in Low Desert of

California

Presenter: Philip Waisen (CA)

3:30 - 4:00 pm

Fountain Grass - Friend or Foe? Presenter: Anthony Ohmes (MO)

4:00 - 4:30 pm

Deposition Results of Different Style Spray Tips at Varying Speeds and Altitudes from an

Unmanned Aerial System Presenter: Alan Leininger (OH)

4:30 - 5:00 pm

Fungicide Evaluation for White Mold Suppression in Ohio Soybeans Presenter: Lee Beers (OH)

2:00 pm - ANIMAL SCIENCE

5:00 pm Morroco

Presiding: Kyle Sanders(AR), Betsy Greene (AZ),

2:00 - 2:30 pm:

Improving Production Efficiency through Cattle

Reproduction Workshops
Presenter: Melanie Heaton (UT)

2:30 - 3:00 pm

Smoking and Grilling Foods Presenter: Scott Jensen (ID)

3:30 - 4:00 pm

Beef Cattle Series: 101 & 201 Educational Cattle

Workshops for Beginning, Veteran, and

Established Cattle Farmers Presenter: Hailey Partain (GA) **TUESDAY, JULY 16**

4:00 - 4:30 pm

Pregnancy Diagnosis Programming for Beef

Cattle Producers

Presenter: Amy Byington (VA)

4:30 - 5:00 pm

Equipping Agencies for Livestock Welfare and Emergency Response through Extension

Partnerships

Presenter: Robyn Stewart (GA)

2:00 pm - HORTICULTURE AND TURFGRASS

5:00 pm Cortez A

Presiding: Kate Kammler (MO)

2:00 - 2:30 pm

Profiting from Cultural Diversity: Exploring Cut Marigold Flowers as a New Crop for Florida

Presenter: Karen Stauderman (FL)

2:30 - 3:00 pm

Using Master Gardener Phone Line Data to Determine Chapter Training Needs Presenters: Linda Chalker-Scott (WA),

Sylvia Hacker (WA)

3:30 - 4:00 pm

Rutgers Japanese Stiltgrass Project: Volunteer

Science in Action

Presenter: Pete Nitzsche (NJ)

4:00 - 4:30 pm

Propagating Native Plants from Local

Germplasm

Presenter: William Errickson (NJ)

4:30 - 5:00 pm

Efficacy of Turf Organic Herbicides Presenter: Kelly Nichols (MD)

2:00 pm - NATURAL RESOURCES/AQUACULTURE I

3:00 pm Coronado B

Presiding: Jody A. Gale (UT)

2:00 - 2:30 pm

Utah small farms water quality grant program

Presenter: Elizabeth Cohen (UT)

2:30 - 3:00 pm

Virtual fencing in the canyonlands Presenter: Cory Farnsworth (UT)

2:00 pm - **SUSTAINABLE AGRICULTURE**

3:00 pm Coronado C

Presiding: Kate Kammler (MO)

2:00 - 2:30 pm

Montana Beekeeping and Pollinator Education

Presenters: Shelley Mills (MT),

Wendy Becker (MT)

2:30 - 3:00 pm

Soil Health Small Support Groups Presenter: Jennifer Rees (NE)

3:30 pm - COMMERCIAL EXHIBITS CLOSE AND TAKE

5:00 pm **DOWN,** Trinity Exhibit Hall

4:30 pm - VIP/DONOR RECEPTION

5:45 pm Hilton Presidential Suite Room 2472

(Invitation Only)

6:00 pm STATES NIGHT OUT

10:00 pm TEXAS AM/PIC COMMITTEE MEETING

Wedgewood & Foyer

WEDNESDAY, JULY 17

6:30 am - NATIONAL COMMITTEE MEMBERS BREAKFAST

8:00 am Coronado A (Ticket Required)

(For all Present & Incoming Committee

Members)

Recognition of Retiring Committee Chairs, Vice

Chairs & Special Assignments

Presiding: JJ Jones (OK), NACAA Vice President,

Courtesy: NACAA

8:00 am - **REGISTRATION**

2:00 pm Peacock Foyer

8:15 am - **GENERAL SESSION** 10:15 am Trinity Ballroom

Presiding: Keith Mickler, NACAA President

- Call to Order and Welcome

- State Membership Awards

Introduction of Guest Speaker, Kevin Camm (FL)

 Urban Ag Opportunities for Extension Agents - Dr. Julie Fox

- Introduction of Guest Speaker, Phil Durst (MI) Past President

- Update from NIFA, Dr. Manjit Misra

WEDNESDAY, JULY 17

- Introduction of Capstone Speaker Josh Kouns, CEA Ag/NR, Baylor County Texas
- RA Brown Ranch Donnell Brown
- President Remarks Keith Mickler, NACAA President
- Oklahoma Hat Presentation
- President-Elect remarks, Scott Jensen, NACAA President-Elect
- Announcements: Jo Smith & Jamie Sugg, 2024 AM/PIC Co-Chairs

10:15 am - BREAK - Coffee and Refreshments,

10:30 am: Trinity Prefunction Area Courtesy: TCAAA Agents

10:30 am - NACAA POLICY MEETING

11:00 am Coronado C

Presiding: Cynthia Gregg (VA), NACAA Policy

Chair

10:30 am - PROFESSIONAL IMPROVEMENT COUNCIL

11:30 am **SEMINARS**

10:30 am - **AGRONOMY**

11:00 am Cortez D

Presiding: Michael Rethwisch (CA)

10:30 - 11:00 am

Artichoke Variety and Nutrient Trials for Florida

Production

Presenter: Evelyn Fletcher (FL)

10:30 am - HORTICULTURE AND TURFGRASS I

11:30 am Cortez A

Presiding: Heather Neikirk (OH)

10:30 - 11:00 am

Evaluation of Systemic Spray Programs to

Reduce Onion Center Rot Presenter: Aubrey Shirley (GA)

11:00 - 11:30 am

Nebraska Extension Special Garden Project

Presenter: Elizabeth Exstrom (NE)

WEDNESDAY, JULY 17

11:00 am - HORTICULTURE AND TURFGRASS II

11:30 am Cortez D

Presiding: Ginny Rosenkranz (MD)

11:00 - 11:30 am

Season Extension of Day-neutral Strawberries

in Western Oregon

Presenter: Erica Chernoh (OR)

10:30 am - **4-H & YOUTH**

11:30 am Cortez B

Presiding: Heather Jennings (MS)

10:30 - 11:00 am

Utah 4-H Horse Ambassadors: True Youth Adult

Partnerships

Presenter: Jessie Hadfield (UT)

11:00 - 11:30 am

Eggsploring Science: 4-H Embryology Program

Igniting Learning in Schools

Presenter: Ashley Stonecipher (FL)

10:30 am - AG ECONOMICS AND COMMUNITY 11:30 am DEVELOPMENT

Cortez C

Presiding: Chris Zoller (OH)

10:30 - 11:00 am

Senior Citizen Center Community Garden and

Lunch and Learn Series

Presenter: Matthew March (TX)

11:00 - 11:30 am

Farming is a Business: Proactive Education to Teach Florida Farmers How to Develop or Improve their Agricultural Operation

Presenter: Luis Rodriguez (FL)

11:45 am - ADMINISTRATIVE LEADERS LUNCHEON &

3:00 pm **MEETING,** Manchester (Ticket Required) Presiding: Phil Durst (MI), Past President

Presenters: Dr. Manjit K. Misra USDA NIFA Director, Dr. Julie Fox, Director of Strategic Initiative and Urban Engagement, Department

of Extension, The Ohio State University

Hosted by: USDA NIFA

WEDNESDAY, JULY 17

11:45 am - PIPELINE AG SAFETY ALLIANCE 1:15 pm EDUCATIONAL LUNCHEON,

Coronado A (Ticket Required)

Program: Protecting Our Nations Farms As Well

As Our Pipeline Infrastructure

Moderator: JJ Jones (OK), NACAA Vice President

Sponsored by: Pipeline Ag Safety Alliance

11:45 am - **PROFESSIONAL IMPROVEMENT &**1:15 pm **SEARCH FOR EXCELLENCE LUNCHEONS,**

SEARCH FOR EXCELLENCE IN ENVIRONMENTAL QUALITY, FORESTRY & NATURAL RESOURCES LUNCHEON

Metropolian (Ticket Required)

Presiding: Linda McClanahan (KY), SFE Chair Presenter: Kalyn Waters (FL) – Nat. Winner Topic: Conservation for Generations Presenter: Tyler Caston (AR) – Nat. Finalist Topic: Aquatic Weed Control and Pond

Management

Presenter: Jessica Warren (GA) – Nat. Finalist Topic: Georgia Green Landscape Stewards

Program

Presenter: Sara Marta (NM) – Nat. Finalist Topic: Pasture and Range Management Camp

Courtesy: NACAA

SEARCH FOR EXCELLENCE IN SUSTAINABLE AGRICULTURE LUNCHEON

Madrid (Ticket Required)

Presiding: David Handley (ME), SFE Vice-Chair Presenter: Heidi Reed (PA) Nat. Winner Topic: Improving Soil Health and Farm

Profitability with Cover Crops

Presenter: Daniel Leonard, (FL) Nat. Finalist Topic: BMPs in the Basin - An Educational Campaign to Preserve the Chipola Basin &

Promote Conservation Agriculture

Presenter: Maria Bowie (GA), Nat. Finalist Topic: EDEN Conference 2023: Building Extension's Capacity for Emergency Preparedness showcasing Georgia's coastal

resiliency efforts

Presenter: Kendal Bowman

Topic: Navigating Kentucky's Heirs Property Training On A Regional Level, Train the Trainer

Courtesy: NACAA

		WEDNESDAY, JULY 17
MEMBER	1:30 pm - 4:30 pm	SUPER SEMINAR – Reading the Farm - SARE Coronado C Moderator: Heather Schlesser (WI), Sustainable Ag Committee Chair Presenters - SARE Fellows Sponsored by: SARE
	1:30 pm - 4:30 pm	SUPER SEMINAR – A Changing Way of Life: Ambiguous loss and farming Facilitator Training Cortez C Moderator: Emily Krekelberg (MN) Presenters: Emily Krekelberg (MN), Dr. Jenifer McGuire (MN)
	1:30 pm - 4:30 pm	SUPER SEMINAR – Dealing with Drought in Gardens and Landscapes Coronado B Moderators/Presenters: Linda Chalker Scott (WA), Steve George(TX)
	1:30 pm - 4:30 pm	SUPER SEMINAR – Introduction to Beekeeping for the Cooperative Extension Agent Cortez A Moderators: Keith Fielder (GA) Presenters: Keith Fielder (GA) Amy Trang (FL), Mary Bammer (FL), Ana Heck (MI)
	1:30 pm - 4:30 pm	SUPER SEMINAR – How to Obtain Grant Funding Cortez B Moderators: Connie Strunk (SD) Presenters: Emmanuel Byamukama (TX), Jo Ann Warner (WA)
	4:00 pm - 5:30 pm	NACAA BOARD RECEPTION Presidential Suite (Invitation only)
	4:30 pm -	FORMAL PICTURE OPPORTUNITY

	WEDNESDAY, JULY 17
6:30 pm	ANNUAL BANQUET Trinity Ballroom (Ticket Required)
9:15 pm - 11:00 pm	PRESIDENT'S RECEPTION Location: Presidential Suite Room 2472 Courtesy: Georgia Association of County Agricultural Agents
10:00 pm	TEXAS AM/PIC COMMITTEE MEETING Wedgewood & Foyer
	THURSDAY, JULY 18
6:00 am - 8:00 am	BREAKFAST Grand Ballroom Courtesy: NACAA & TCAAA
6:00 am - 9:00 am	ASSEMBLE FOR PROFESSIONAL IMPROVEMENT TOURS Hilton Atrium
6:30 am - 9:00 am	TOUR DEPARTURES check your ticket time
4:45 pm -	NON-TOUR PARTICIPANTS - SHUTTLE BUSES TO DINNER AT STATE FAIR OF TEXAS WILL DEPART FROM Grand Entrance
5:00 pm - 7:00 pm	FAREWELL DINNER State Fair of Texas Sponsored by: State Fair of Texas, TCAAA Agents
5:00 pm - 7:00 pm	Buses will run from State Fair of Texas To Hilton with last departure from Fair at 7:00 pm
10:00 pm	TEXAS AM/PIC COMMITTEE MEETING Wedgewood & Foyer

FRIDAY, JULY 19

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7:00 am -	NACAA BOARD MEETING
6:00 pm	De La Salle

GUESTS, COUNCIL COMMITTEE CHAIRS AND VICE CHAIRS ASSEMBLE FOR BANQUET Location: Trinity Ballroom Pre-Function Area

Location: Trinity Ballroom Pre-Function Area

DSA & AA RECIPIENTS, HALL OF FAME

SPECIAL ASSIGNMENTS, SPECIAL

RECIPIENTS, NACAA BOARD MEMBERS, REGION DIRECTORS, PAST OFFICERS,

6:30 pm

5:00 pm -

6:30 pm

TRADE TALK SESSION TOPICS:

(Concurrent Sessions held Monday afternoon, July 15, 2024)

FORAGE/TURF, SAFETY, FINANCIAL Coronado B

Barenbrug

Got Grass? Want Grass? Barenbrug USA, a division of the Royal Barenbrug Group of the Netherlands, is one of the world's leading grass seed companies. Whether you need grass to feed livestock, grass for sports activities or grass for your personal greenspace we have the variety for you.

Barenbrug has business operations all over every continent of earth, with the exception of Antarctica. With our worldwide presence, we can research and introduce new species and varieties into the North American market that enhance the Barenbrug motto of Safe, Sustainable and Profitable.

Pipeline Ag Safety Alliance,

Farming Safely Around Utilities

Whether it's installing a new fence, planting a garden, or maintaining a firebreak, every ground disturbing activity has the potential to impact a utility. Join the Pipeline Ag Safety Alliance to learn best practices on preventing damage to buried utilities while keeping land and communities safe and productive. This will be a shortened version of the luncheon to follow on Wednesday. For more information visit PipelineAgSafetyAlliance.com.

Farm Credit

Changing Borrower Demands

Walker Dailey was raised on a peanut, hay and cattle ranch in Comanche County Texas. He has been with AgTrust for over 10 years having worked his way up as an intern/ office assistant to now being the VP Lending in Denton.

Walker has a long history with Farm Credit. The ranch he grew up on was financed by a Farm Credit association, and both his mother and brother work for Farm Credit banks. Walker considers it a blessing to be in a position to help folks afford an agricultural lifestyle.

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ANIMAL SCIENCE/CROP SCIENCE Coronado C

Merck Animal Health

John Hutcheson, Ph.D., director of beef technical services, Merck Animal Health, will highlight and answer questions about the world's largest database of fecal egg count reduction test (FECRT) results and what they mean in terms of developing a strategic deworming program. Merck Animal Health offers a free FECRT kit to producers to evaluate their deworming program.

Bayer CropScience

Reniform Nematode Management Systems in West Texas Cotton

Reniform nematodes are a key pest in West Texas cotton production. Left unchecked nematodes can reduce the yield by $\frac{1}{2}$ - $\frac{1}{3}$ of potential production levels. A multiyear study was conducted in 2020 and 2021 to evaluate a tailored solutions approach of cultural, varietal and chemical practices, to combat this pest.

Truterra

Climate-smart farming and carbon are quickly evolving as potential revenue opportunities for farmers. Join Truterra, the sustainability business of Land O'Lakes, to learn about their farmer-centered programs designed to enhance onfarm resilience while creating new income opportunities.

Former UNL extension educator (and NACAA member) John Porter, Truterra outreach and partnership liaison, will discuss financial and other opportunities for farmers available through the company's \$90M USDA Partnerships for Climate Smart Commodities grant. He'll also discuss new opportunities for historically underserved producers including minority, beginning, limited-resource, and veteran farmers and the organizations that work with them.

2024 SERVICE TO AMERICAN/WORLD AGRICULTURE AWARD RECIPIENT

Dr. Derrell S. Peel
Extension Livestock Marketing Specialist in the
Department of Agricultural Economics at
Oklahoma State University

The Oklahoma Association of Extension Agriculture Agents is pleased to nominate Dr. Derrell S. Peel for the NACAA Service to American/World Agriculture Award. Dr. Peel holds the Breedlove Professorship of Agribusiness and serves as an Extension Livestock Marketing Specialist in the Department of Agricultural Economics at Oklahoma State University. With over 35 years



of experience at OSU, Dr. Peel has cultivated a distinguished Extension program, integrated with applied research and teaching initiatives, showcasing a deep-rooted dedication to advancing knowledge and fostering global perspectives in agricultural economics.

In his role as an Extension Livestock Marketing Specialist, Dr. Peel's primary responsibilities revolve around developing and implementing comprehensive extension education programs tailored to the livestock industry. His duties encompass a wide range of activities, including the creation of educational materials, providing market analysis and outlook information, and supporting Area and County Extension personnel in delivering impactful educational programs. Moreover, Dr. Peel engages in applied research to enhance the effectiveness of educational materials and ensure the relevance of information provided to stakeholders. His expertise spans various areas, including Livestock Market Analysis and Outlook, Livestock Marketing Education and Risk Management, and the Economics of Stocker Cattle Production and Marketing, among others.

A pivotal aspect of Dr. Peel's career trajectory is his profound understanding of international cattle and beef trade dynamics. In the early 1990s, Dr. Peel recognized that the advent of NAFTA, along with emerging trends in global cattle and meat trade would change livestock marketing in the U.S. dramatically. Dr. Peel traveled extensively in Mexico with universities, producer groups, and government agencies. Through numerous international presentations, workshops, and publications, Dr. Peel has become a respected authority on the Mexican cattle and beef industry, fostering collaborative relationships and knowledge exchange on a global scale. His reach extends to other countries as well. Dr. Peel has made more than 25 international presentations as an invited speaker and workshop presenter at academic and industry conferences in Mexico, Argentina, Brazil, Vietnam, Scotland and Canada. You would be hard pressed to find a room of cattlemen anywhere, including Mexico and Canada,

where the name Derrell Peel is not recognized and respected.

Dr. Peel is a fluent Spanish speaker and one of his notable achievements is the development of the Spanish version of Oklahoma's Beef Cattle Manual, a testament to his inclusive approach to education and outreach. By spearheading the translation process and ensuring linguistic accuracy, he has facilitated access to vital resources for Spanish-speaking cattlemen, furthering the dissemination of knowledge and best practices in diverse domestic audiences and across borders.

Beyond extension, Dr. Peel has been active in both research and teaching. Derrell has not had a formal research appointment for most of his career, yet his scholarly output in applied research includes more than 60 refereed publications and more than 55 selected papers and published abstracts at professional meetings. Dr. Peel exemplifies the full research/extension circle of identifying relevant questions through Extension, applying solid science, and then creating science based Extension programming. Approximately 10% of that output addresses questions with an international focus or international implications, often with graduate students as he mentors them, continuing to plant the seed that the world is larger than what is right in front of us and that we must be open to see the whole picture.

Dr. Peel brings Extension into the classroom and also brings the classroom out into the field. He has played a pivotal role in facilitating international experiences for college students, including organizing Study Abroad courses to Mexico and more recently Scotland and Ireland. He is also leading educational tours for students domestically, specifically recruiting students that are international or from other states. His class on Oklahoma Agriculture Experiences is a series of tours that take students out of the classroom and across the state to see and touch every part of the food supply chain. He organizes tours for Oklahoma Cattlemen's Association groups and visiting producer groups from other states, with a specific emphasis on beef cattle production. Additionally, his involvement in the China Agricultural University program underscores his dedication to fostering cross-cultural understanding and collaboration in agricultural education. Dr. Peel pivots quickly, adopting new ways of reaching audiences. He has a weekly RFD radio spot on cattle markets with an extensive following, and created the Farm to Market podcast series that reaches new and non-traditional audiences by telling the stories of agricultural history and current issues in his characteristic humor.

In summary, Dr. Derrell S. Peel embodies the essence of the Service to American/World Agriculture Award through his unwavering commitment to integrating global perspectives into Extension, research, and teaching. His multifaceted contributions have not only enriched the agricultural community in Oklahoma but have also fostered meaningful connections and collaborations worldwide. Dr. Peel's career stands as a shining example of excellence in global education, deserving of the highest recognition and appreciation.

2024 AM/PIC SPEAKER PROFILES

Dr. Rick Avery Texas A&M AgriLife Extension Director

Rick Avery, Ph.D., is the director of Texas A&M AgriLife Extension Service. As director of the largest Extension agency in the nation, Avery oversees agency programming



in agriculture and natural resources, Family and Community Health, 4-H and Youth Development, and Community Economic Development.

Avery has an extensive background in both government relations and in government. Avery's Capitol Hill experience includes serving as an assistant for U.S. Senator Lloyd Bentsen and U.S. Rep. Greg Laughlin. Most recently he served as deputy director of the Brazos Valley Council of Governments. Avery's career in government also includes serving as county relations officer for the Texas Association of Counties, where he worked with elected and appointed county officials in all 254 Texas counties, providing technical support, continuing education and resource guidance to government operations.

At Texas A&M AgriLife, Avery previously served as AgriLife Extension's V.G. Young Institute director and Extension specialist, to provide continuing education to approximately 1,500 county officials annually through Institute schools.

While at V.G. Young, Avery spearheaded curriculum development for the popular Commissioners Court Leadership Academy, a two-year program that enhances the leadership skills of participating court members through advanced training and travel to explore innovations in local, state and federal government.

He also led development of the Commissioners Court Advanced Curriculum, a certification between AgriLife Extension, the County Judges and Commissioners Association of Texas, and the Texas Association of Counties.

A native of Needville in Fort Bend County, Avery was active in 4-H, FFA, and athletics. He earned a bachelor's degree in political science from Austin College and a master's degree in political science and doctoral degree in higher education administration from Texas A&M University.

Chancellor John Sharp, Texas A&M University

John Sharp was appointed Chancellor of The Texas A&M University System by the Board of Regents in 2011.



As chancellor, Sharp leads one of the largest systems in the country with an annual budget of \$7.8 billion and

an enrollment of more than 153,000 students at 11 System universities. Additionally, under the System umbrella, there are eight state agencies.

Sharp earned a bachelor's degree in political science from Texas A&M University in 1972, where he was a member of the Corps staff of the Corps of Cadets, a member of the 1972 rugby team, and he was elected student body president. Upon graduation, Sharp was commissioned as a second lieutenant in the United States Army Reserve.

In 2018, Sharp was recognized as a Distinguished Alumnus, an honor given to Aggies who have achieved excellence in their professions and made meaningful contributions to Texas A&M and the communities. It is the college's highest honor awarded to former students.

In 1976, Sharp received a master's degree in public administration from Southwest Texas State University while working full-time with the Legislative Budget Board in Austin. In 1978, he opened a one-man real estate firm in Victoria.

Chancellor Sharp brings with him more than three decades of public service. He was elected to the Texas House of Representatives in 1978, and in 1982, he won a seat in the Texas Senate. Four years later, he was elected to the Texas Railroad Commission, and he was elected state comptroller in 1990 and re-elected in 1994.

Sharp is married to Diana (Atchison) Sharp. They exchanged vows on May 5, 2023. Between them, they have five adult children and six grandchildren.

Tiffany Dowell Lashmet, Associate Professor & Extension Specialist Agricultural Law

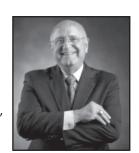
Tiffany Dowell Lashmet is an Associate Professor and Extension Specialist in Agricultural Law. She is located in the Department of



Agricultural Economics at Texas A&M University. Tiffany grew up on a family farm and ranch in Northeastern New Mexico where her family raised sheep, cattle, alfalfa, wheat and milo. Tiffany has a B.S. in Agribusiness Farm and Ranch Management (summa cum laude) from Oklahoma State University and a Juris Doctor (summa cum laude) from the University of New Mexico School of Law. Prior to coming to Texas A&M, she was engaged in private practice, working at a complex litigation firm in Albuquerque, New Mexico.

Dr. Jeffrey W. Savell, Vice Chancellor and Dean for Agricultural and Life Sciences, Texas A&M University

In June 2022, Jeffrey W. Savell, Ph.D., was named by the Board of Regents as the vice chancellor and dean for Agriculture and Life Sciences.



He is a University Distinguished Professor, Regents Professor and E.M. "Manny" Rosenthal Chairholder in the Department of Animal Science at Texas A&M University.

In his long and acclaimed career at Texas A&M, he has taught many thousands of students. He has taught the introductory course in meat science, ANSC 307, teaching over 12,000 Aggies since 1982. He has also taught an undergraduate livestock and meat marketing class, and a graduate course in carcass composition and quality. He team-teaches a graduate and undergraduate course in the principles of Hazard Analysis and Critical Control Point, HACCP, and a freshmen class on Texas Barbecue. Savell has chaired or co-chaired over 150 graduate students who have become leaders in academia, industry and government. Recognition of his teaching accomplishments include the Association of Former Students at Texas A&M and the American Meat Science Association.

Savell's research efforts have been recognized by receiving numerous university, regional and national awards for individual and team efforts to solve key issues in the livestock and meat industries. Savell is a past president of the American Meat Science Association, serves on the JBS Advisory Team on Quality and Safety, is a member of the Meat Industry Hall of Fame, and was identified by Stanford University as among the top 2% of most-cited researchers in the world in 2021.

Savell earned his bachelor's, master's and doctoral degrees from Texas A&M in 1975, 1976 and 1978, respectively.

Julie Fox, Ph.D.: Director of Strategic Initiative and Urban Engagement, Department of Extension, The Ohio State University College of Food, Agricultural & Environmental Sciences



Fox joined Ohio State in 1998, developing Ohio's direct ag marketing team, and then joined the Ohio State Extension administrative cabinet in 2014. She was one of the first steering committee members for the National Urban Extension Leaders (NUEL) and a member of the Extension Journal Inc. Board of Directors. She is the principal investigator for Ohio State's Urban Ag initiative with the USDA Farm Service Agency. Her background includes working in Africa, Asia, Australia, and Europe. For fun, she managed her 200+ acre tree farm in the rolling hills of southern Ohio.

General Session:

URBAN AG OPPORTUNITIES FOR EXTENSION AGENTS

Expand your perspective on urban ag through an exploration of what we know and what we can do.

See how members of NACAA are uniquely positioned to make Extension and agriculture stronger along the urbanrural continuum.

Administrative Leaders Luncheon URBAN AG INSIGHTS FOR ADMINISTRATIVE LEADERS

Gain insights on into what we know about the urban context of scale, diversity, complexity, and the urban-rural interface. Explore what we can do through urban strategies that focus on positioning, programs, personnel, and partners.

LIFE MEMBER & SPOUSE

Dr. Manjit K. Misra Director, USDA National Institute of Food and Agriculture

Dr. Manjit Misra is the director of the USDA National

Institute of Food and Agriculture, USDA's extramural funding agency in the Research, Education and Economics Mission Area.

Dr. Misra is a world-renowned scientist who has had a transformational impact on food security through the application of engineering principles to seeds, the most vital and fundamental element



of food security. Prior to joining NIFA, he was the director of the Seed Science Center at Iowa State University, a position he held from 1991 to 2023. He also was the Endowed Chair of Seed Science, Technology and Systems.

Dr. Misra was sworn in to a six-year appointment as director of the USDA National Institute of Food and Agriculture on May 8, 2023.

NIFA invests in research, education and Extension at universities, research organizations and other partner organizations to develop innovative solutions for food and agriculture challenges facing the nation and the world.

Donnell Brown, RA Brown Ranch

Donnell Brown is the fifth generation to own and manage the R.A. Brown Ranch, a family business since 1895, in Throckmorton, Texas. They raise registered Angus, Red Angus and SimAngus cattle and sell 600 bulls each October.



Donnell is a graduate of Texas Tech University. Prior to that, he served as President of the Texas FFA & as the National FFA President. He has served in a Strategic Planning capacity for four different breed associations as well as the National Cattlemen's Beef Association.

He and his wife Kelli are blessed with sons: Tucker, and Lanham. Together they are living their dream of raising cows, kids and Quarter Horses.

LIFE MEMBER & SPOUSE PROGRAM 2024 NACAA ANNUAL MEETING

(Life Members & Spouses are welcome to attend General Sessions and Voting Delegate Session)

SATURDAY, JULY 13

3:00 pm - **REGISTRATION** 6:00 pm Peacock Foyer

3:00 pm - SCHOLARSHIP AUCTION ITEM DROP-OFF

6:00 pm Peacock Foyer

SUNDAY, JULY 14

8:00 am- **REGISTRATION & SCHOLARSHIP AUCTION**

7:00 pm **DROP OFF** Peacock Foyer

Registration Bag Courtesy: Creative Awards,

TCAAA Agents

8:00 am - LIFE MEMBER & SPOUSES HOSPITALITY ROOM

5:00 pm (See Registration for Room Number)

9:00 am - COMMERCIAL EXHIBIT TRADE SHOW,

1:00 pm EDUCATIONAL EXHIBITS, & NACAA POSTER SESSION SETUP

Trinity Exhibit Hall

Coordinator: Nick Simmons (FL), Professional

Excellence Committee Chair

9:00 am - SCHOLARSHIP SELECTION COMMITTEE

5:00 pm Manchester

Presiding: Stephen Hadcock (NY), Scholarship

Committee Chair

12:00 pm - PAST NATIONAL OFFICERS &

2:00 pm **BOARD LUNCHEON,** Ming

Presiding: Phli Durst (MI), Past President

2:00 pm - **LIFE/SPOUSE ORIENTATION,** Monet

2:45 pm Presiding: Anthony Netardus (TX) and

Brian Yanta (TX), TX Life Member Committee

Co-Chairs

2:00 pm - FIRST LADY'S RECEPTION

4:00 pm Hilton Presidential Suite Room 2472

(Invitation Only)

... 4

	SUNDAY, JULY 14		MONDAY, JULY 15
2:30 pm - 3:00 pm	BREAK - Coffee and Refreshments, Trinity Exhibit Hall	6:30 am -	MORNING GROUP EXERCISE Jade Oval
4:30 pm - 6:30 pm	WELCOME TO TEXAS DINNER Trinity Exhibit Hall- (Ticket Required) Courtesy: NACAA/ John Sharp, Chancellor, Texas A&M University System	7:00 am - 5:00 pm	LIFE MEMBER & SPOUSES HOSPITALITY ROOM Continental breakfast, grab & go items, drinks, snacks and other refreshments throughout the day (See Registration for Room Number)
6:00 pm - 6:45 pm	PARENTS ORIENTATION FOR SONS AND DAUGHTERS PROGRAM, Desota A Presiding: Callie Zoeller (TX), Steven Baringer (TX)	8:00 am - 5:00 pm	REGISTRATION & SCHOLARSHIP AUCTION DROP OFF (AUCTION ITEM DROP OFF CONCLUDES AT 12:00 NOON) Peacock Foyer
7:00 pm - 9:00 pm	OPENING SESSION & INSPIRATIONAL PROGRAM, Trinity Ballroom	8:00 am - 9:30 am	LIFE MEMBER BREAKFAST (Tickets Required) Parkview
9:00 pm 9:15 pm - 10:30 pm	 Welcome & Comments – Keith Mickler, NACAA President Posting of Colors –Ross Volunteers, Texas Aggie Corps of Cadets National Anthem & Pledge of Allegiance performed by: Mary Clare Foley, Texas 4-H Member God Bless America, 4-H Pledge, and Texas Pledge performed by: Lauryl Freeze, Texas 4-H Member Presentation of State Flags - Narrated by Tommy Phillips Service to American/World Ag Award – JJ Jones, NACAA Vice President and Keith Mickler, NACAA President Derrell Peel – Oklahoma State University Introduction of Speakers – by TCAAA State President Tommy Phillips - Welcome by Dr. Rick Avery – Texas A&M AgriLife Extension Director Keynote Speaker – Chancellor John Sharp, Texas A&M University System Closing Announcements –Jo Smith and Jamie Sugg, AM/PIC Co-Chairs ICE CREAM SOCIAL Trinity Exhibit Hall Courtesy: Blue Bell Ice Cream HOSPITALITY ROOMS See registration area for room listings 	8:00 am - 10:15 am	GENERAL SESSION Trinity Ballroom Presiding: Keith MIckler, NACAA President - Call to Order & Welcome - Keith Mickler, NACAA President - Happy Faces Video 2023 - Recognition of Donors, Scott Jensen, President-Elect - Dan Kluchinski Memorial Scholarship Award, J. Craig Williams, NACAA Past President - 2028 AM/PIC Hosting State Presentation (Georgia) - Justin Shealey - Report to the Membership, Keith Mickler, NACAA President - Intro Keynote speaker – Dr. Rick Avery – Texas A&M AgriLife Extension Director - Keynote Speaker - Dr. Jeffrey W. Savell, Vice Chancellor and Dean for Agricultural and Life Sciences, Texas A&M University - Intro Capstone Speaker -Dr. Dan Hale Associate Director for Ag and Natural Resources, Texas A&M AgriLife Extension Service - Ag Law Hot Topics, Tiffany Dowell Lashmet, JD, Associate Professor & Extension Specialist Ag Law, Texas A&M AgriLife Extension - Announcements - Jo Smith & Jamie Sugg,
10:00 pm	TEXAS AM/PIC COMMITTEE MEETING Wedgewood & Foyer		2024 AM/PIC Co-Chairs

		MONDAY, JULY 15		MONDAY, JULY 15
	9:00 am - 4:30 pm	COMMERCIAL EXHIBIT TRADE SHOW, EDUCATIONAL EXHIBITS, & NACAA POSTER SESSION DISPLAY - OPEN Trinity Exhibit Hall	5:00 pm 9:00 pm	STATE PICTURES Fort Worth Livestock Show & Rodeo (See back of program of State Order)
	9:00 am - 11:00 am	SPOUSE WORKSHOPS WORKSHOP 1 - Healthy Texas Morocco	6:30 pm	NACAA SCHOLARSHIP SILENT AND LIVE AUCTION PREVIEW, Fort Worth Livestock Show & Rodeo
	10:15 am - 10:45 am	BREAK AND MEET THE AUTHORS POSTER SESSION, Trinity Exhibit Hall Courtesy: Texas A&M College of Agriculture &	7:30 pm	NACAA SCHOLARSHIP LIVE AUCTION Fort Worth Livestock Show & Rodeo
OUSE	10:30 am -	Life Sciences, TCAAA Foundation LIFE MEMBERS BUSINESS MEETING	9:30 pm - 10:30 pm	HOSPITALITY ROOMS Hilton Anatole See Registration area for room listings
ER & SP	11:45 am	Madrid Presiding: John Campbell (TN), National Chair	10:00 pm	TEXAS AM/PIC COMMITTEE MEETING Wedgewood & Foyer
LIFE MEMBER & SPOUSE	11:45 am - 1:00 pm	SPOUSE/GUEST LUNCHEON (Ticket Required) Parkview Presiding: Jennifer Netardus (TX),		TUESDAY, JULY 16
HE		Wendy Yanta (TX) Guest Speaker: President Sam Houston, by Jack Edmondson	6:30 am - 5:00 pm	LIFE MEMBER & SPOUSES HOSPITALITY ROOM Continental breakfast, grab & go items, drinks, snacks and other refreshments throughout the day (See Registration for Room Number)
	1:30 pm - 4:30 pm	LIFE MEMBER & SPOUSE ACTIVITIES Grand Entrance Buses will begin loading at 1:15 pm for both Activity 1 and Activity 2 at the Grand Entrance.	8:00 am - 2:00 pm	REGISTRATION Peacock Foyer
		Arrive as soon as possible. Buses will depart at 1:30 pm	8:30 am - 11:30 am	DELEGATE SESSION Wedgewood & Foyer
		ACTIVITY 1 – JFK Memorial Plaza and Dealey Plaza ACTIVITY 2 – Perot Museum and Pioneer Plaza	7:00 am - 4:30 pm	SPOUSE ACTIVITIES ACTIVITY - Granbury Walking Wine Tour Gather at Grand Entrance
	2:00 pm - 4:00 pm	LIFE MEMBER & SPOUSE WORKSHOP WORKSHOP 2 - Go Texan Morocco		Buses will begin loading at 6:45 am for Activity 1 at the Grand Entrance. Arrive as soon as possible. Buses will depart at 7:00 am
	3:00 pm - 5:00 pm	REGIONAL MEETINGS & CANDIDATE PRESENTATIONS SOUTHERN Region, Cortez A & B NORTH CENTRAL Region, Cortez C & D	8:00 am - 4:30 pm	ACTIVITY - National Cowgirl Hall of Fame and Fort Worth Stockyards
		NORTHEAST Region, Desota B WESTERN Region, Desota A		Gather at Grand Entrance
	5:00 pm -	WELCOME TO TEXAS DINNER - Fort Worth Livestock Show & Rodeo LOAD BUSES AT 5:00 P.M. Courtesy: Fort Worth Livestock Show & Rodeo, TCAAA Agents		Buses will begin loading at 7:45 am for Activity 2 at the Grand Entrance. Arrive as soon as possible. Buses will depart at 8:00 am
		40		47

TUESDAY, JULY 16 9:00 am -COMMERCIAL EXHIBIT TRADE SHOW, 3:30 pm **EDUCATIONAL EXHIBITS, AND NACAA POSTER SESSION DISPLAY - OPEN,** Trinity Exhibit Hall 10:00 am -**BREAK - Coffee and Refreshments** 10:30 am Trinity Exhibit Hall Courtesy: Houston Livestock Show & Rodeo, 9:00 am -San Antonio Livestock Exposition, TCAAA Agents 1:30 pm 3:30 pm -**COMMERCIAL EXHIBITS CLOSE AND TAKE DOWN,** Trinity Exhibit Hall 5:00 pm IFE MEMBER & SPOUSE 4:30 pm -VIP/DONOR RECEPTION (Invitation Only) 5:30 pm Presidential Suite - Room 2472 6:00 pm **STATES NIGHT OUT TEXAS AM/PIC COMMITTEE MEETING** 10:00 pm Wedgewood & Fover 10:30 am: WEDNESDAY, JULY 17 2:00 pm -6:30 am -**MORNING GROUP EXERCISE** 3:00 pm Jade Oval LIFE MEMBER & SPOUSES HOSPITALITY ROOM 6:30 am -3:00 pm -Continental breakfast, grab & go items, drinks, 5:00 pm 4:00 pm snacks and other refreshments throughout the

8:00 am - REGISTRATION
2:00 pm Peacock Foyer

8:15 am - GENERAL SESSION

10:15 am Trinity Ballroom

Presiding: Keith Mickler, NACAA President

day (See Registration for Room Number)

- Call to Order and Welcome
- State Membership Awards
- Introduction of Guest Speaker, Kevin Camm (FL)
- Urban Ag Opportunities for Extension Agents - Dr. Julie Fox
- Introduction of Guest Speaker, Phil Durst (MI) Past President
- Update from NIFA, Dr. Manjit Misra
- Introduction of Capstone Speaker Josh Kouns, CEA Ag/NR, Baylor County Texas
- RA Brown Ranch Donnell Brown

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WEDNESDAY, JULY 17

- President Remarks Keith Mickler, NACAA President
- Oklahoma Hat Presentation
- President-Elect remarks, Scott Jensen, NACAA President-Elect
- Announcements: Jo Smith & Jamie Sugg, 2024 AM/PIC Co-Chairs

9:00 am - LIFE MEMBERS & SPOUSES ACTIVITIES - 1:30 pm Grand Entrance

Buses will begin loading at 8:45 am for both Activity 1 and 2 at the Grand Entrance. Arrive as soon as possible. Buses will depart at 9:00 am

ACTIVITY 1: The Star
ACTIVITY 2: Legacy West

10:15 am - BREAK - Coffee and Refreshments,

10:30 am: Trinity Exhibit Hall Courtesy: TCAAA Agents

2:00 pm - SPOUSE WORKSHOP 3:00 pm Art at the Anatole Morocco

3:00 pm - SPOUSE WORKSHOP 4:00 pm Cuisine at the Anatole

Morocco

4:00 pm - NACAA BOARD RECEPTION

5:30 pm Location: Presidential Suite Room 2472

(Invitation only)

4:30 pm - FORMAL PICTURE OPPORTUNITY

6:30 pm Location: Trinity Ballroom Pre-Function Area

5:00 pm - DSA & AA RECIPIENTS, HALL OF FAME
6:30 pm RECIPIENTS, NACAA BOARD MEMBERS,
REGION DIRECTORS, PAST OFFICERS,

REGION DIRECTORS, PAST OFFICERS, SPECIAL ASSIGNMENTS, SPECIAL

GUESTS, COUNCIL COMMITTEE CHAIRS AND VICE CHAIRS ASSEMBLE FOR BANQUET Location: Trinity Ballroom Pre-Function Area

6:30 pm ANNUAL BANQUET

Trinity Ballroom (Ticket Required)

SONS & DAUGHTERS

WEDNESDAY, JULY 17 9:15 pm -PRESIDENT'S RECEPTION 11:00 pm Location: Presidential Suite Room 2472 Courtesy: Georgia Association of County **Agricultural Agents TEXAS AM/PIC COMMITTEE MEETING** 10:00 pm Wedgewood & Foyer **THURSDAY, JULY 18** 6:00 am -**BREAKFAST** 8:00 am Grand Ballroom Courtesy: NACAA & TCAAA 6:00 am -**ASSEMBLE FOR PROFESSIONAL** 9:00 am **IMPROVEMENT TOURS** Hilton Atrium

TOUR DEPARTURES

check your ticket time

LIFE MEMBER & SPOUSE

6:30 am -9:00 am

4:45 pm -

	WILL DEPART FROM Grand Entrance
5:00 pm - 7:00 pm	FAREWELL DINNER State Fair of Texas Sponsored by: State Fair of Texas, TCAAA Agents
	Agents

TO DINNER AT STATE FAIR OF TEXAS

NON-TOUR PARTICIPANTS - SHUTTLE BUSES

5:00 pm -Buses will run from State Fair of Texas To Hilton 7:00 pm with last departure from Fair at 7:00 pm

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10:00 pm **TEXAS AM/PIC COMMITTEE MEETING** Wedgewood & Foyer

SONS & DAUGHTERS PROGRAM 2024 NACAA ANNUAL MEETING

SATURDAY, JULY 13

3:00 pm -**REGISTRATION** 6:00 pm Peacock Foyer

SUNDAY, JULY 14

8:00 am- 7:00 pm	REGISTRATION & SCHOLARSHIP AUCTION DROP OFF Peacock Foyer Registration Bag Courtesy: Creative Awards, TCAAA Agents
4:30 pm - 6:30 pm	WELCOME TO TEXAS DINNER Trinity Exhibit Hall- (Ticket Required) Courtesy: NACAA/ John Sharp, Chancellor, Texas A&M University System
6:00 pm - 6:45 pm	PARENTS ORIENTATION FOR SONS AND DAUGHTERS PROGRAM, Desota A

Presiding: Callie Zoeller (TX), Steven Baringer (TX)

7:00 pm -**OPENING SESSION & INSPIRATIONAL** 9:00 pm **PROGRAM,** Trinity Ballroom

> Trinity Exhibit Hall Courtesy: Blue Bell Ice Cream

ICE CREAM SOCIAL

9:00 pm

MONDAY, JULY 15

8:00 am - 5:00 pm	REGISTRATION & SCHOLARSHIP AUCTION DROP OFF (AUCTION ITEM DROP OFF CONCLUDES AT 12:00 NOON) Peacock Foyer
7:45 am	SONS & DAUGHTERS GATHER Ming
8:00 am	SONS & DAUGHTERS DEPART FOR Day with Dallas Cowboys
1:40 pm 2:00 pm	SONS & DAUGHTERS RETURN Ming
2:00 pm 5:00 pm	SONS & DAUGHTERS GAMES & ACTIVITIES Ming

	MONDAY, JULY 15
5:00 pm -	WELCOME TO TEXAS DINNER - Fort Worth Livestock Show & Rodeo LOAD BUSES AT 5:00 P.M. Courtesy: Fort Worth Livestock Show & Rodeo, TCAAA Agents
5:00 pm 9:00 pm	STATE PICTURES Fort Worth Stockyard (See back of program of State Order)
6:30 pm	NACAA SCHOLARSHIP SILENT AND LIVE AUCTION PREVIEW, Fort Worth Stockyard
7:30 pm	NACAA SCHOLARSHIP LIVE AUCTION Fort Worth Stockyard
	THESDAY HIIV 16

8:00 am -	REGISTRATION
2:00 pm	Peacock Foyer
7:45 am	SONS & DAUGHTERS GATHER Ming

8:00 am SONS AND DAUGHTERS DEPART FOR

Texas 4-H Day

2:00 pm SONS & DAUGHTERS RETURN

2:15 pm Ming

2:15 pm SONS & DAUGHTERS GAMES & ACTIVITIES

5:00 pm Ming

6:00 pm STATES NIGHT OUT

WEDNESDAY, JULY 17

8:00 am -	REGISTRATION
2:00 pm	Peacock Foyer

7:45 am SONS & DAUGHTERS GATHER

Ming

8:00 am SONS & DAUGHTERS DEPART FOR

Fort Worth Science & History Museum

52

1:30 pm SONS & DAUGHTERS RETURN

Ming

	WEDNESDAY, JULY 17
1:30 pm - 5:00 pm	SONS & DAUGHTERS GAMES & ACTIVITIES Ming
6:30 pm - 9:00 pm	
	THURSDAY, JULY 18
6:00 am - 8:00 am	BREAKFAST Grand Ballroom Courtesy: NACAA & TCAAA
6:00 am - 9:00 am	ASSEMBLE FOR PROFESSIONAL IMPROVEMENT TOURS Hilton Atrium
6:30 am - 9:00 am	TOUR DEPARTURES check your ticket time
4:45 pm -	NON-TOUR PARTICIPANTS - SHUTTLE BUSES TO DINNER AT STATE FAIR OF TEXAS WILL DEPART FROM Grand Entrance
5:00 pm - 7:00 pm	FAREWELL DINNER State Fair of Texas Sponsored by: State Fair of Texas, TCAAA Agents
5:00 pm -	Buses will run from State Fair of Texas To Hiltor

with last departure from Fair at 7:00 pm

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7:00 pm

NACAA NATIONAL DONORS

DIAMOND DONORS

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Kristy Borrelli
Associate Director
(301) 453-5339
assoc_dir@sare.org
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2024 TEXAS DONORS & SPONSORS

LONE STAR

TCAAA District's 1-12 Agriculture Agents

Texas A&M University System

Texas County Agriculture Agents Association Foundation

PLATINUM

Texas A&M AgriLife Extension

DIAMOND

Texas A&M University College of Agriculture and Life Sciences

GOLD

Fort Worth Livestock Show & Rodeo
State Fair of Texas

SILVER

Alabama County Agriculture Agents
Arkansas County Agriculture Agents
Creative Awards
Georgia County Agriculture Agents
Heritage Land Bank
Houston Livestock Show
Louisiana County Agriculture Agents
Mississippi County Agriculture Agents
Oklahoma County Agriculture Agents
South Carolina County Agriculture Agents
Texas Farm Bureau

BRONZE

Advanced Composting Technologies
Ag Trust Farm Credit
Denton County AgriLife Extension
ENVU

Texas & Southwestern Cattle Raisers Association
Texas Master Gardener Association

LONE STAR - \$40,000
PLATINUM - \$20,000
DIAMOND - \$10,000
GOLD - \$7,500
SILVER - \$5,000
BRONZE - \$2,500
SUPPORTER - \$1,000
FRIEND OF EXTENSION - <\$1,000

2024 TEXAS DONORS & SPONSORS

NACAA Annual Meeting and Professional Improvement Conferences

SUPPORTER

SUPPORTER			
Allied Feeds / FUL-O-PEP	Year	President	Location
Blue Bell Ice Cream	1916-1919	Heaton, Ed	Chicago, IL
Bowie County Farm Bureau	1920 1920	Kennedy, C.N.	Chicago, IL
Denton County Ag Committee	1920	A.J. Dexter Mosher, ML	Chicago, IL Chicago, IL
· -	1921-1922	Merrill, JW	Chicago, IL
Denton County Master Gardener Association	1924	Perdue, Calvin	Chicago, IL
Kaufman Livestock and Forage Committee	1925	Kirkpatrick, K A	Chicago, IL
Mix 30	1926	Hedge, J C	Chicago, IL
Multi-County White Tail Deer Symposium	1927	Palm, A W	Chicago, IL
Rozell Sprayer Manufacturing Co	1928	Bucholz, A B	Chicago, IL
San Antonio Stock Show & Rodeo	1929	Olda, R L	Chicago, IL
Southern Region SARE	1930 1931	McKay, Morgan	Chicago, IL
Tarrant County Master Gardener Association	1931	Mayhew, Earl Whonsetler, J E	Chicago, IL Chicago, IL
Texas Beef Council	1933	Clough, R S	Chicago, IL
	1934	Douglass, Ellwood	Chicago, IL
Texas Chapter International Society of Arboriculture	1935	Kerrigan, P N	Chicago, IL
Texas Department of Agriculture	1936	Abbott, H E	Chicago, IL
Titus County Leadership Advisory Board	1937	McConnell, Bright	Chicago, IL
	1938	Boyd, George W	Chicago, IL
FRIEND OF EXTENSION	1939	McCormick, Dewey Z	Chicago, IL
Allies in Recovery	1940 1941	Parker, J Ed Jr.	Chicago, IL
Bamert Seed	1941	Ryall, E V Keller, C C	Chicago, IL Chicago, IL
Benton Auction/Tom Benton	1942	Toyne, L V	Chicago, IL
	1944	Beck, E D	Chicago, IL
Bexar AG/NR Committee	1945	MacDougall, Allister F	Chicago, IL
Caboots	1946	Sill, Weber H	Chicago, IL
Corteva	1947	Nichols, H M	Chicago, IL
Cross Timbers Urban Forestry Council	1948	Sterling, Stuart	Chicago, IL
Dallas County Master Gardener Association	1949	Logan, John Henry	Denver, CO
East Texas Wildlife Expo	1950 1951	Carter, Rex	Chicago, IL
Eddie & Peggy Holland	1951	Bay, Ed Hoar, Sherman	Memphis, TN Chicago, IL
Farm Aid INC	1953	Kerr, L J	Philadelphia, PA
Fayette County Beef Council	1954	Brown, Joe T	Salt Lake City, UT
Frank FitzSimons	1955	Williams, E O	East Lansing, MI
	1956	Farrington, Fletcher	N. Houston, TX
Hale Family	1957	McDougall, R H	Boston, MA
Jacoby Feed & Seed	1958	Bunnell, Marion	Seattle, WA
Keith Mickler	1959	Walker, Orville F	Kansas City, MO
Kenneth White	1960 1961	Rose, Carl E Campbell, Howard H	Miami, FL New York, NY
Lead For America	1962	Trierweiler, Bernard G	Las Cruces, NM
National AgriBility	1963	Barger, Paul	Minneapolis, MN
Natural Capital Exchange	1964	Cook, Elmo	New Orleans, LA
Oregon Seed Commission	1965	Thurston, Joseph S	Pittsburgh, PA
The Barn Group	1966	Hansen, N John	Honolulu, HI
·	1967	Kunau, G J	Omaha, NE
J Dubs Metalworks	1968	Estess, Ansel	Lexington, KY
UT Southwest Center	1969	Whipp, Roscoe N	Atlantic City, NJ

1970	Esplin, Grant M	Corvallis, OR
1971	Iverson, Larry	Columbus, OH
1972	Strohbehn, Douglas	
1973	Hibbard, Russell E	Baltimore, MD
1974	Marek, Richard G	Tucson, AZ
1975	Goodwin, Norman J	Milwaukee, WI
1976	Kennedy, Thurman J	Richmond, VA
1977	Jones, Robert L	Hartford, CT
1978	Koester, Ed	Boise, ID
1979	Juchartz, Donald	Rapid City, SD
1980	Smith, James A	Oklahoma City, OK
1981	Firth, Leslie N	Cornell University, NY
1982	Roberts, Wayne	Billings, MT
1983	Merrick, A Daniel	Wichita, KS
1984	D'Armond, Reymond	New Orleans, LA
1985	Sorensen, Dave	Hershey, PA
1986	Dictson, Billy	Colorado Springs, CO
1987	Davis, Bob	Fargo, ND
1988	Witherspoon, William	
1989	Curran, G. Richard	New Brunswick, NJ
1990	Phillips, Dave	Seattle, WA
1991	Hawbaker, Stuart	Peoria, IL
1992	Tatum, Hal	Little Rock, AR
1993	Kelly, William C	Baltimore, MD
1994	Warnock, Doug	Casper, WY
1995	Sifferath, Warren	Bloomington, MN
1996	Jenkins, Jamie	Nashville, TN
1997	Moramarco, Donna	W Burlington, VT
1998	Drost, Don	San Antonio, TX
1999	Gary Hall	Omaha, NE
2000	Curtis Grissom	Jackson, MS
2001	C. David McManus	Albuquerque, NM
2002	Eddie Holland	Savannah, GA
2003	Steven Munk	Green Bay, WI
2004	Frank FitzSimons	Orlando, FL
2005	Glenn Rogers	Buffalo, NY
2006	Mickey Cummings	Cincinnati, OH
2007	Chuck Otte	Grand Rapids, MI
2008	N. Fred Miller	Greensboro, NC
2009	Richard Gibson	Portland, OR
2010	Phil Pratt	Tulsa, OK
2011	Stan Moore	Overland Park, KS
2012	Paul D. Wigley	Charleston, SC
2013	Paul Craig	Pittsburgh, PA
2014	Henry D. Dorough	Mobile, AL
2015	Mike Hogan	Sioux Falls, SD
2016	Cynthia L. Gregg	Little Rock, AR
2017	R. Mark Nelson	Salt Lake City, UT
2018	Alan B. Galloway	Chattanooga, TN
2019	Richard H. Fechter	Fort Wayne, IN
2020	Gene McAvoy	Virginia Beach, VA (Virtual)
2021	J. Craig Williams	Philadelphia, PA (Virtual)
2022	Bill Burdine	West Palm Beach, FL
2023	Phil Durst	Des Moines, IA
2024	Keith Mickler	Dallas, TX

STATE PICTURE SCHEDULE Guests are welcome to join their home state delegation,

State DSA and AA recipients
will NOT be photographed at this time
(taken during award ceremonies)
STATE PICTURES WILL BE TAKEN AS

STATE PICTURES WILL BE TAKEN AS PART OF THE CONFERENCE MONDAY NIGHT AT THE FORT WORTH STOCK SHOW & RODEO

BE PROMPT AS THESE MOVE QUICKLY

Monday 5:00 pm - 9:00 pm

Pictures will be taken in no particular order. It is recommended that your states gather and ride together on the bus from the Hilton to the Fort Worth Stock Show & Rodeo Dinner location (Monday Night) - so that when you arrive - you can quickly get your picture taken and then enjoy the rest of the evening events. State signs will be available for your group to use to help in the gathering process (and should be used in your picture).



FUTURE ANNUAL MEETING AND PROFESSIONAL IMPROVEMENT CONFERENCE DATES

2025 - Billings, Montana June 29 - July 2

2026 - Denver, Colorado July 8 - July 12

2027 - St. Paul, Minnesota September 12-17

Hilton Anatole Map

